



## Contact

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		Nationality :	Dutch

## Work experience

### Marketing / multimediadesign - KODW.nl

2012 - present

#### Job description

KODW is widely applicable in the field of marketing and works both for companies inside and outside the Netherlands. KODW offers a wide range of marketing solutions.

Main activities:

- Marketing strategy
- Marketing/branding advice
- On-/offline optimization
- Copywriter
- Budgeting
- Art direction
- Web development
- Social media
- Analysis / evaluation
- Email marketing
- SEA
- SEO

### Marketeer - Attract; Uitzendbureau

2019 - 2020

#### Job description

As a marketer I am responsible for the development of the marketing strategy as well as its implementation. Main activities:

- Marketing strategy
- Art direction
- On-/offline optimization
- Analysis / evaluation
- Email marketing
- Web development
- automation
- Social media
- SEO / SEA

### Creative marketer - IGM Holding BV

2013 - 2019

#### Job description

As creative marketer, I oversaw the implementation of the marketing strategy, managed the budget. In addition, I also contributed to the operational activities. Main activities:

- Create marketing strategy
- Budgeting
- Campaigns / events
- On-/offline optimization
- Internal/external communication
- Analysis / evaluation
- email marketing
- media purchasing
- social media
- SEO
- SEA
- Mood maker

## Project management / Product designer - FILT WEAR

2009 - 2012

### Job description

The responsibilities were focused on the development of the products and the marketing around them. For example creating the designs and setting up photoshoots.

Responsibilities:

- Project management
- Product design
- Frontend design (html/css)
- Graphic design

## Courses

Google Analytics Individual Qualification & Ads Display Certification - [Google Academy](#)

Social content marketing - [We are Blossom](#) Reanimatie (BLS en AED) - [Hartstichting](#)

Clang Certified Professional - [E vilage](#)

Adobe Indesign level 2 - [Competence Factory](#)

## Skills

### Languages

Dutch: [Native language](#) English: [Good](#) HTML: [Good](#) CSS: [Good](#) PHP: [mediocre](#) SQL: [mediocre](#)

### Programs

Adobe Creative Cloud | Google Tools (Analytics, Adwords etc.) | E-mail (automation) | Various CMS software

### Skills

Strategic | analytical | data driven | versatile | accurate |  
well organized | creative | ambitious | eager to learn | proactive | high work ethic

# Education

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## Bachelor Communication and Multimedia Design - Avans Hogeschool

Diploma 2011  
Internship: Reclamebureau De Code, 's-Hertogenbosch  
S[ecoa;ozatopm Information & Interaction  
Minor Entrepreneurship PLUS, Fonty's University Eindhoven

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## Bachelor AV-production, photography - Koning Willem 1 College

Diploma 2009  
Internship: Supperclub, Amsterdam / Erwin Olaf, Amsterdam

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## Higher General Secondary Education - d'Oultremontcollege, Drunen

Diploma 2005  
Specialization Nature and Health / Nature and Science

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